

Dear Jason:

February 8, 2013

This letter is long overdue.

As we are entering into are final year of FAFSA applications, I just want to take this time to thank you for your impeccable service and the hassle-free, invisibility of a process that would normally be stressful, frustrating and time-consuming to us parents. **Your good work has resulted in over \$15,000 in grant money per year** from our daughter's university (Point Park) **saving us over \$60,000** over the course of her four year education. Wow!

The annual financial aid process the last three years has been so easy for us, that until I get the email reminder from your office for year-end documents, I forget that you are working behind the scenes fighting for us and getting the best financial aid possible.

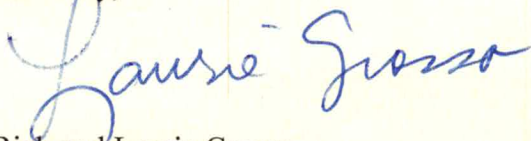
I remember attending the college fair night at my daughter's high school and going into your 30 minute session. You made so much sense and gave me hope that a higher education at a great school was absolutely in our reach. I knew right away I wanted to work with your company.

After that, attending your seminar and then signing on with your company helped take the mystery out of the application process for our daughter and the financial aid process for us. The once doe-eyed look on our faces dissipated with your guidance and wisdom.

Your company's care and efforts were priceless for our family.

So thank you for being the invisible man with super hero powers that helped my daughter get a great education at a school she loves, at a price we could afford.

Sincerely,



Rich and Laurie Grosso